

PAY-IT-FORWARD

innovate
kingston



THE VISION

INNOVATE KINGSTON

Founded in 2015 by seven independent entrepreneurs, Innovate Kingston is a not-for-profit organization aimed at building a community-wide ecosystem that supports startups in the tech sector. We work with like-minded partners, organizations and individuals to foster relationships that will empower startups to achieve success in Kingston and beyond.

MISSION

We have three principles that help guide us in our mission:

Champion: To maximize the development of an innovation community that attracts and retains talent to live and work in Kingston.

Connect: To foster relationships that lead to innovative collaborations and partnerships to benefit our community and region.

Inspire: To offer regular events that encourages participation, conversation and action.



At the core of everything we do in our community and beyond, we always come back to our Mission. Champion. Connect. Inspire. We are true believers in paying-it-forward, and we strive to do this in all our collaborations, and partnerships in our community. Fostering and growing relationships is at the core of what we are doing in 2018. Our main goal for 2018 is to grow our community. We are doing this through three main areas that will inevitably grow into other avenues of success; Memberships, Events, and Slack Channel.

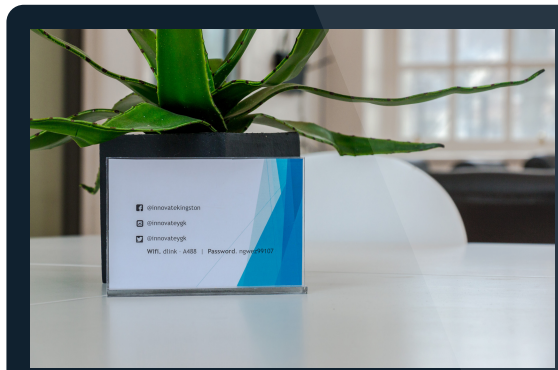
TOWN HALL CO- WORKING

CHAMPION

In partnership with the City of Kingston, iK offers it's member entrepreneurs free event, and work-space in the newly-renovated 150-year old Town Hall in the heart of Portsmouth Village. Located across from Portsmouth Olympic Harbour, steps from stores, local pubs, and only a few blocks from the heart of downtown, the Town Hall is our headquarters for startup ventures.

iK Town Hall offers free amenities to all our Community Members:

- Totally Renovated Workspace
- Non-permanent Coworking-space
- Conference Rooms
- Private Meeting Rooms
- High-speed Fibre Internet / WiFi
- Kitchen
- Mailing Address
- Free Parking [Portsmouth Olympic Harbour]
- Large Event Space
- Workshop Hosting
- Community Coordinator Onsite
- Free Community Events + Workshops
- Local Network
- Shared Kitchen



Our space features hot desks, mentors, and our quickly growing entrepreneurial ecosystem. The building is connected with high-speed fibre internet, offering access to large-screen tele-conferencing services in our conference, and private meeting rooms. Our facility also offers members free parking, generously provided by the City of Kingston.

With our newly integrated online booking calendar, tech companies can now schedule private meeting space anytime of day via www.innovatekingston.ca. Our Town Hall is open Mon-Fri 8.30 am - 4.30 pm. Bookings can be made after-hours by contacting our Community Coordinator, at info@innovatekingston.ca.

SLACK

CONNECT

Our ecosystem is comprised of a collection of growing organizations and businesses that support entrepreneurship and innovation in Kingston. We are a vibrant community of like-minded business professionals with invaluable experience to offer which will allow us to achieve greatness together.

Not everyone wants to connect in-person at our events, we get that! Our events are also sometimes not for everyone, and we like that they serve an array of specific audiences. So we've decided to introduce Slack as a tool to provide access to our growing network right from the convenience of computers and smartphones.

Our Slack community is growing at rate of 120%! We've heard what our community is asking for, and added new sub-channels to meet their needs while adding valuable connections that will inevitably facilitate the growth of our entrepreneurial ecosystem.



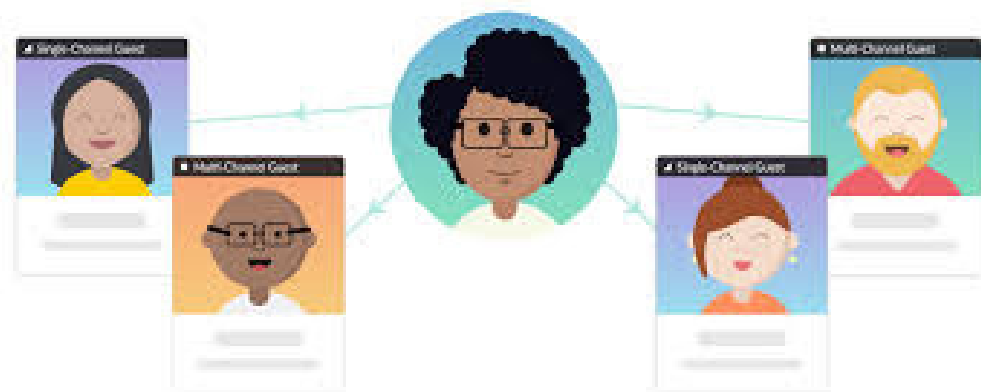
Our goal for this channel is to:

CONNECT members of our business community at large.

Allow like-minded individuals and those in similar roles to INTERACT regarding specific issues they face when growing technology-based businesses.

Make it easy to MOBILIZE our community for events, new happenings, important information, advocacy efforts, etc.

LEARN from each other by posting and responding to questions so that our growing businesses can keep moving forward.



EVENTS

INSPIRE

Innovate Kingston hosts many events for startups, our members, and the community at-large. Some events are open, while others are for members only. 2018 has been busy, we've already held over 50 events! Bringing you the first ever #LinkedInLocal networking event in Kingston, not to mention two digital launches from local companies, and dozens of tech-related workshops, and community events in-between. Our busy community of like-minded, and high-energy doers is at the centre of this activity. Moving forward iK is working on various collaborations to bring value to our ecosystem, while adding value to local organizations, and supporting local initiatives that foster an entrepreneurial ecosystem.

Our bookable event space is multi-functional and is free to use for all our tech-businesses. Private space is reserved for tech-focused businesses, and can now be booked online, anytime of day! We have opened our memberships to include a Community Membership, this membership tier is free! At this level Community Members can utilize our non-permanent co-working space to work, accessible Monday-Friday 8:30 am - 4:30 pm [unless reserved for a private event].



PAYING- IT- FORWARD

THINK EPIC

Innovate Kingston is focused on building a community-wide ecosystem that supports startups in the tech sector to succeed in Kingston, and beyond. Working with various community organizations we are empowering the next generation of tech-entrepreneurship. The thing is, our funding only goes so far, this year we are asking our community for support to achieve our mission, we are asking people to pay-it-forward. There are a couple of ways you can do this too!

Paying-it-forward can be achieved through sponsorships. Your contribution is used for things like:

- Staffing costs
- Administrative expenses
- Office Supplies
- Future Contests
- Equipment
- Community Events
- Tech-supplies

All of our sponsors want something unique, and we understand that. That's why we want to work with each sponsor individually to see what we can do to help you back!

Let's connect to talk about how we can make this **Epic** for you!

Core values

THINK EPIC

BRING JOY

WE ARE ONE

PREACH IT

**WHATEVER IT
TAKES**

**PAY-IT-
FORWARD**

COMMUNITY COLLABORATIONS

