

WE'RE
RECRUITING!

AMBASSADOR PROGRAM

INNOVATE KINGSTON



ABOUT IK

Founded in 2015 by seven independent entrepreneurs, Innovate Kingston is a not-for-profit organization aimed at building a community-wide ecosystem that supports startups in the tech sector. We work with like-minded partners, organizations, + individuals to foster relationships that will empower high-growth startups to achieve success in Kingston, + beyond.

PURPOSE OF THE PROGRAM

iK wants to create an experience based model for our members. Enhance awareness of our co-working space, services, + offerings (events, memberships, Slack channel). Additionally, we will work towards building meaningful sponsorships, + experiences that will benefit our entire community, + beyond.

AMBASSADOR PERKS

Free yearly paid-level membership, strengthened community, + business relationships. Leadership opportunities, professional networking, + mentoring with established professionals. + of course, have some fun while building your experiential CV, + professional network!

Core values

THINK EPIC

BRING JOY

WE ARE ONE

PREACH IT

WHATEVER IT TAKES

PAY-IT-FORWARD

CHAMPION. CONNECT. INSPIRE.

iK Ambassadors are known for their open ability to empower lasting relationships with high-impact! At the core of every decision our Ambassadors make, they consider our core values: **Think Epic, Bring Joy, We Are One, Preach It, Whatever It Takes, Pay It Forward**. iK Ambassadors think beyond our city lines, bringing our community the driving force to achieve greatness together! They are the beating heart of iK, + they have high-expectations, Ambassadors are:

- Positive people who want to make positive change, in Kingston, + beyond
- Enthusiastic about our mission to Champion, Connect, + Inspire
- Thrive on communication, + seek ways to understand our community
- Excited about what we are doing, + growing at iK
- Take every opportunity to tell the world what is going on here at iK, Kingston, + beyond
- Work together to make great things happen, including events, + more
- Get the job done! With passion, + tenacity
- Understand the practice of paying-it-forward
- Act as the information sharing, + promotional heartbeat of iK
- Committed to volunteering 4-6 hours per month (September 2018 - September 2019)

AMBASSADOR RESPONSIBILITIES + PROGRAM DELIVERY

Online, + Offline promotion of the iK-community. Giving our target audience an experience with our ecosystem. Over a year's term, Ambassadors will engage with a community of peers in team-based service projects, promotional marketing, + leadership development opportunities. Participation in monthly service meetings, iK-hosted events, + promotional community engagements are central to offline program delivery. Online, iK Ambassadors are focused on promoting our co-working space, + community through personal promotion of our social media channels.

APPLICATION PROCESS

Applicants should submit their CV, + letter of interest outlining: relevant experience, why they are interested in iK, contributions you feel you can make that align with iK's goals, mission, + core values. Applications should be submitted to info@innovatekingston.ca, include subject line "Ambassador Application". Submission deadline: **September 28th, 2018**.

